

SPORTSMEN OF NORTH AMERICA
WEEKLY HUNT GIVEAWAY
OFFICIAL RULES

1. **NO ENTRY FEE, PAYMENT, OR PURCHASE REQUIRED TO ENTER OR WIN:** Weekly Hunt Giveaway ("Giveaway") online and automatic entries will be accepted from 12:01 a.m. PST on Monday until 11:59 p.m. PST on Saturday of each week in which there is a Giveaway; and mail-in entries will be accepted from 12:01 am on Monday until 11:59 a.m. on Friday of each week in which there is a Giveaway ("Entry Period"). The drawing for the winner will take place on the Sunday immediately following the submission of Giveaway entries.
2. **HOW TO ENTER:** Members may elect to be automatically entered into each Giveaway at the time of purchase of membership package by selecting the appropriate option when completing the online membership form. All fields on the membership registration form must be completed. Non-Members may enter each Giveaway by mailing to Sponsor a 4" x 6" postcard on which they have included their name, address, e-mail address, birth date, telephone number, Giveaway name, and drawing date it to: P.O. Box 870456 Mesquite, TX 75187-0456. All mail-in entries must be received on or before 11:59 a.m. PST on the Friday of each week Sponsor holds a Giveaway in order to be eligible for the drawing. Entries are limited to one per person per Giveaway. Any entrant with mass entries, including, but not limited to, entrants who enter under multiple email addresses, will be disqualified as will any entries which are late, lost, damaged, incomplete, unintelligible, illegible, or misdirected. In the event of a dispute over the identity of an online entrant, entry will be deemed to belong to the holder of the e-mail account. "Member" shall mean an individual who has purchased a membership package from Sponsor, regardless of type of membership package or program.
3. **ELIGIBILITY TO PARTICIPATE:** This contest is open to legal U.S. and Canadian residents not expressly excluded in this paragraph at least 18 years of age. Canadian law requires that selected Canadian residents correctly answer a mathematical skill-testing question in order to win. Void in Puerto Rico, Quebec and where prohibited by law. In addition, residents of Rhode Island ineligible to participate, enter, or win. Residents of New York and Florida are ineligible to participate, enter or win if retail value of the prize of the weekly contest is \$5000 or greater. Entries must be submitted in the name of an individual person and the Prize will only be awarded to the person whose name is on the winning entry, regardless of e-mail account ownership or other circumstances. Limit one (1) entry per person. By entering this contest, participants agree to be bound by these Official Rules and to comply with all federal, state, and local laws and regulations. Employees, along with their immediate family members, associated with Sportsmen of North America, LP ("Sponsor") or its divisions, affiliates, subsidiaries and all other entities or individuals associated with the development, administration or fulfillment of this promotion are not eligible to participate or win.
4. **ELIGIBILITY TO WIN:** In order to claim the Prize, winners must, if applicable and as determined by Sponsor in its discretion, pass background checks and comply with all Federal, State, and Local laws, including, but in no way limited to, winners' completion, submittal, and government entity's approval of, any required forms and/or other prerequisites. In addition, winners must abide by all applicable State hunting and fishing laws and regulations and will be required to have a valid hunting or fishing license in the State in which the Giveaway Prize expedition is located. Winners must be at least 18 years of age and must present verification of age upon request. Sponsor may, in its discretion, require Prize winners, and Prize winners agree, to complete and return an affidavit of eligibility (affidavit certifying Prize winner's eligibility to win the Prize), a liability release, a publicity release, and to provide the winner's federal tax ID number. If a winner requires special provisions to be made for any known medical condition or disability, winner must inform Sponsor no later than four weeks before the Prize expedition is to take place. Failure to comply with each of the requirements listed in this paragraph will result in the forfeiture of the Prize.
5. **DRAWING:** Prize winners will be selected in a random drawing to be conducted on the Sunday immediately following the week in which entries were submitted for the Giveaway. Odds of winning depend upon the number of eligible entries received during the Entry Period. Prize winners will be notified by telephone and email during the aforementioned month. If for any reason Sponsor is unable to contact a Prize winner within three

days of the drawing at the telephone number or email address provided on entry, the Prize will be deemed forfeited and a new winner will be drawn from all remaining eligible entries.

6. **PRIZES:** The Prize for each Giveaway will be either a hunting or fishing expedition ("Prize"). Expeditions will be located throughout the U.S. and Canada, will vary with regards to length in time, and will range in value from \$500 to \$8,000. The location, description, and value for each Giveaway Prize will be disclosed on our website during the week in which entries are to be submitted (http://www.sportsmenna.com/contest_lineup.php). Any federal, state, or local taxes which may apply are the sole responsibility of the Prize winners. In addition, winners will be responsible for paying all expenses not specifically included in the weekly description of the Prize on Sponsor's website which may include, but are in no way limited to, certain travel and lodging costs, and tips, trophy care, and meat processing costs.

7. **LIST OF WINNERS:** Following the award of the Prize, each Prize winner's name will be posted at www.sportsmenna.com. The name of the winner may also be obtained by sending a request, specifying the name of the Giveaway, and the date of the drawing, to: Sportsmen of North America, LP, P.O. Box 870456 Mesquite, TX 75187-0456.

8. **YOUR NAME IN LIGHTS:** Acceptance of a Prize constitutes the winner's consent to the use of his/her voice, name, likeness, biographical information and/or photograph by Sponsor for promotional or advertising purposes in connection with the Promotion without additional compensation. Winners understand and agree that each Prize expedition shall be filmed for the purpose of being aired on Sponsor's television show. To this end, winners consent to the use of all video footage and photographs of or in connection with the Prize expedition for, and in promotion of, Sponsor's television show, website, and other promotional activities, with the understanding that such footage and photographs may feature or include Winners' voice, name, likeness, and biographical information.

9. **PRIVACY POLICY:** Any information collected from entrants is subject to Sponsor's Privacy Statement: http://www.sportsmenna.com/privacy_statement.php.

10. **MARKETING DISCLOSURES:** Contest entrants will automatically be enrolled to receive the Sportsmen of North America™ Newsletter and other Sponsor marketing materials ("Subscription"). If you would like to enter the contest but not receive the newsletter or other mailings, please click on the link at the bottom of the newsletter and follow the directions for removal from the mailing list.

11. **GENERAL CONDITIONS:** All entries are the property of Sponsor and Sponsor reserves the right to disqualify any entrant who violates the rules or tampers with the Giveaway or the website. Sponsor further reserves the right to cancel, suspend and/or modify the Giveaway, or any part of it, if any fraud, technical failures or any factor beyond Sponsor's control impairs the integrity or proper functioning of the Giveaway, as determined by Sponsor in its sole discretion. Any attempt by any person to undermine the legitimate operation of the Giveaway may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor further reserves the right to modify, suspend or terminate the entire promotion at any time. If promotion is terminated for any reason, notice will be promptly posted at <http://www.sportsmenNA.com>.

12. RELEASE: BY ENTERING, PARTICIPANTS AGREE TO RELEASE, INDEMNIFY, DEFEND AND HOLD HARMLESS, SPONSOR, AND ITS RESPECTIVE RELATED COMPANIES, PARENTS, SUBSIDIARIES, AFFILIATES, EMPLOYEES, AGENTS AND AGENCIES ("RELEASED PARTIES") FROM AND AGAINST ANY AND ALL LIABILITY, CLAIMS, CAUSES OF ACTION, AND DEMANDS, INCLUDING, WITHOUT LIMITATION, PERSONAL INJURY, DEATH, DAMAGE TO OR LOSS OF PROPERTY, OR DAMAGE OR LOSS OF ANY KIND, ARISING OUT OF, IN WHOLE OR PART, DIRECTLY OR INDIRECTLY, FROM PARTICIPATION OR ATTEMPTING TO PARTICIPATE IN THE GIVEAWAY OR FROM ACCEPTANCE, POSSESSION, MISUSE, USE OR AWARD OF THE PRIZE.

13. LIMITATION OF LIABILITY: IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING, WITHOUT LIMITATION, ANY DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, EXEMPLARY, PUNITIVE, OR SPECIAL DAMAGES ARISING FROM, OR RELATING TO THE PRIZE, AN ENTRANT'S PARTICIPATION IN THE GIVEAWAY, OR AN ENTRANT'S WINNING OF THE GIVEAWAY. To the extent that in a particular circumstance any disclaimer or limitation on damages or liability set forth herein is prohibited by applicable law, then, instead of the provisions hereof in such particular circumstance, the Sponsor will be entitled to the maximum disclaimers and/or limitations on damages and liability available at law or in equity by such applicable law in such particular circumstance.

14. INDEMNITY: You agree to indemnify and hold the Sponsor harmless from any claim, cause of action, or demand, and any damages, losses, costs, or expenses arising in connection with such claim, cause of action, or demand, including reasonable attorneys' fees and costs, made by any other party due to or arising out of your breach of the terms of these Official Rules, or your violation of any law or the right of another party.

15. GOVERNING LAW; VENUE: This agreement and its validity, construction, and performance will be governed in all respects by the laws, state and federal courts of Texas, without regard to its choice of law provisions. You irrevocably agree to submit to the exclusive venue and personal jurisdiction of these courts and waive any objections to the personal jurisdiction and venue of such courts for any proceedings relating to this agreement or its enforcement.

16. GIVEAWAY SPONSOR AND ADMINISTRATOR: The sponsor and administrator of the Giveaway is Sportsmen of North America, LP (referred to as "Sponsor" herein), P.O. Box 870456 Mesquite, TX 75187-0456. All decisions made with respect to the contest, including but not limited to the eligibility of entries, the drawing, and the awarding of the Prize shall be made by Sponsor, whose decisions are final and binding.